

PUT YOUR MONEY
WHERE THE
MIRACLES ARE.



2016 FUNDRAISING IDEAS



LOG A LOAD FOR KIDS 2016 FUNDRAISING IDEAS

FUNDRAISING QUARTERBACK- Put one person in charge of the fundraising year to promote and create enthusiasm among logging and FRA community members. Make sure this person is fun and has a lot of enthusiasm. Have a contest in your association to see which company or member raises the most funds. You could ask one of your equipment suppliers to donate a product or gift card that could be offered to the top team or member.

ARTWORK – obtain children’s artwork from your local hospital. Frame artwork and sell or use for auction/drawing.

AUCTION/DINNER/MEETINGS – Work with a local restaurant to have a dinner where the extra funds would go to their local hospital. A lot of times the restaurants will donate the dinner or will only charge the cost of the food. Have local companies donate items or locals donate gift baskets or their time that you can auction off.

BAKE SALES – Have team members or local bakeries bake goods for a bake sale that can be held at community events/holidays or once a month at your office.

BARBECUES – Ask vendor or local company to donate hot dogs or meat for a weekend barbecue that can be held at community events/holidays or once a month at your office.

BOWLATHON - Hold a bowlathon where participants will gather pledges for donations on their score or their team scores.

CANISTERS – Use canister(s) to collect loose and unwanted change from employees or customers. Sometimes local companies, restaurants, gas stations, etc. will also let you put a canister in their location.

CAR WASH – Select a location and time that will offer significant public exposure (usually on a weekend). To enhance interest, invite mascots from local schools or sports teams from the school, also a popular DJ to participate in the car wash.

CHILI COOK OFF- Everybody has a favorite chili recipe, now let’s put it toward a good cause! You can do it as a chili tasting fundraiser or full lunch.

COOKBOOK SALES -Compile and sell a cookbook of team members’ recipes. Combine this with a bake sale or other culinary event.

DANCE –Sponsor a sock hop or a country square dance to benefit your local children’s hospital. Refreshments, dress-up contests and door prizes can add to the fun. Get creative and host other types of dances.

DONATIONS – if you cannot hold a local event you can still make a donation from your company/state association by logging onto:

DRAWINGS/RAFFLES/CONVENTIONS- Contact your Logging Association or FRA members to see if they will hold a raffle/drawing at their state convention. Ask members to donate an item that can be used for donation for the children’s hospital (remember raffles are not always legal in all states so they do drawings instead). Popular drawing/raffle items are mountain bikes, golf bags, coolers, back packs, etc. You can also get local companies to donate items if you advertise for them. Another great item is sports memorabilia from local college or pro teams in your area (signed team balls or jerseys).

EMPLOYEE GIVING – Encourage your employees to donate \$5 or more per pay check to your local Children’s Miracle Network Hospital (CMN Hospital). CMN Hospital’s has materials (posters, website information, fliers, etc.) to help with an employee giving campaign.

FISH FRY’S - Have local members who fish donate fish (or ask a local vendor to donate or give you a deal on fish) and have a fish fry event. Have a local band or local celebrity attend for entertainment. You can also have a fish fry at a local community event.

GOLF EVENT - Run a golf tournament (scramble) at your local golf course.

ICE CREAM SOCIAL/BARBECUE- partner up with a local religious group or local government groups to hold an ice cream social/barbeque or kiddie carnival to raise funds. Have local families or businesses contribute and/or make ice cream for event.

LARGE BALLOONS TO LOCAL COMPANIES – Sell large 3’ balloons (provided in kits) to local companies for \$50 - \$100. Have them write their name on the balloon and hang in the company/store to show support and also for local advertising for the company.

LOAD OF LOGS/DONATION- donate a certain amount for every load of logs that you sell during the year.

LOGGING TRUCK TOYS - Sell Logging truck toys at your office, community birthday or holiday events or during the holiday season to local families.

MILES FOR MIRACLES – set up a walk/run. Let everyone know you are lacing up your sneakers to make a difference for hospitalized children. Set your goal of how many miles you plan to walk for kids during the campaign period. Can be done with team members and/or community. Have participants ask for pledges of any amount that can be donated for each mile you walk. For example, if you walk 10 miles and have a pledge of 25 cents per mile, the donation is \$2.50. If you receive a pledge of 50 cents and you walk 10 miles, the donation is \$5.00. The more pledged and the more miles walked the healthier you become and the more money raised for children!



SKREET SHOOT EVENTS – Hold a Skeet Shoot event at one of your local clubs. Plan a lunch/dinner and auction to go along with the event.

SPORTS TOURNAMENT - Set up a traditional-style tournament such as golf, bowling, or basketball, complete with an entry fee, teams, and prizes. Or, select a less traditional tournament such as broom hockey, darts, horseshoe, ultimate Frisbee, or fishing. Invite team members’/customers’ children and their friends to participate in a sports tournament (tennis, bowling, etc.) for an entry fee.

TRASH & TREASURE YARD SALE – as they say – one man’s trash is another man’ treasure. A yard sale is a great way for team members to get rid of unwanted items. Make sure you advertise the event weeks before at your location and other popular companies. Hold the sale on the side of your location or at a local park.

WELLNESS PROGRAM – Children’s Miracle Network Hospitals has a great wellness program that is ran in April and September. This program will help your team members/employees not only learn to stay fit but will also give them a chance to raise money for their local CMN Hospital. To learn more please go to www.MiracleChallenge.org or you can e-mail Staci Cross, Director Programs and Events at CMN Hospital scross@cmnhospitals.org who can help you get started.